



## **A weekly reflection by members of the Precious Blood Community**

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*What I say to you in the dark, tell in the light;  
and what you hear whispered,  
proclaim from the housetops. (Matthew 10:27)*

Welcome to Wednesday Whispers, a new feature for our Precious Blood family. Each Wednesday, you will receive an email with a reflection from the various members that make up our family. The hope is that as you receive these emails, they will be opportunities to have a reflective moment during the busyness of your day.

The quote from the gospel of Matthew is what inspires this feature. I believe that if Saint Matthew were writing the quote I mentioned above in our world today, he would be trying to encourage people to be as assertive as social media influencers. Have you heard of this term? An influencer in social media is defined as a person with the ability to influence potential buyers of a product or service by promoting or recommending the items on social media. Influencers make it a point to get out their message to the world. Their livelihoods depend on them sharing information at all times.

Why do we need to promote Precious Blood spirituality with the same focus as influencers? We live in a world today where division and polarization are the norm. People are encouraged only to trust people who look like them, sound like them, or act like them. We can't even have conversations with family members or friends without worrying that we are going to offend someone because we might have differences of opinion. We are in desperate need of the gifts our spirituality offers.

Imagine what would happen if we embraced the same tenacity used by influencers to promote Precious Blood spirituality. People need to know that there is a group that encourages speaking your truth and creating safe spaces to share these truths. What a wonderful world it could be if we supported and encouraged connection and commitment to strengthening bonds that hold us all together in a hopeful and loving manner.

I hope that Wednesday Whispers offers you a moment to reflect on how you can be an influencer. Our world needs it.

Vicky Otto is the Executive Director of the Precious Blood Spirituality Institute

This weekly reflection is made available to all who are part of our Precious Blood family. Feel free to share it with others. Would you be willing to write a reflection? If so, please contact Vicky Otto at [votto@pbspiritualityinstitute.org](mailto:votto@pbspiritualityinstitute.org)